

Job Advertisement- Junior Graphic Designer & Marketing Assistant

About Ranvet

Ranvet was founded by the late Dr Percy Sykes, AM M.R.C.V.S., M.A.C.V.Sc, a highly respected veterinary surgeon who for years worked with legendary trainers such as Tommy Smith and Melbourne Cup King, Bart Cummings. Today Ranvet is one of the leading animal health and nutrition companies in Australia.

Ranvet is an Australian owned, animal health business located in Banksmeadow NSW. Our team of employees are passionate about their work and pride themselves on their dedication to equine health and supporting the equestrian community.

About the Role

We have an exciting opportunity for a Junior Graphic Designer/Marketing Assistant to join our Ranvet team. This would be the perfect role for a recent graduate who is looking to gain experience in all aspects of marketing and work within a small nurturing team.

What You'll Do

- Work closely with the Marketing Manager and Events Coordinator to collaborate on key promotions and advertising for our product range.
- Assist the Marketing Manager and Events Coordinator with social media content and scheduling.
- Design magazine advertisements and print assets including banners, icon graphics, diagrams, as well as interactive documents, brochures, and videos for our wide range of products.
- Liaise with magazine editors and schedule monthly advertisements.
- Maintain, edit, and design product labels using brand templates.
- Edit educational and promotional videos for web and social platforms.
- Support our sales team by developing marketing collateral to help build brand awareness.
- Assist the Events Coordinator with sponsored events and other key company events.

What We're Looking For

- Someone with a can-do attitude.
- An eye for design and layout, and a passion for good design.
- Experience in Adobe Creative Suite (including InDesign, Illustrator, Photoshop and Premier).
- Experience designing for digital platforms (web, social, EDM)
- Experience designing for print (brochures, posters and flyers)
- Experience editing videos, including overlaying existing footage with images, audio and animation.
- Teamwork- you're comfortable with a fast-paced working environment where no two days are the same.

- Someone with a passion for the Equestrian or Racing industry would be advantageous but not essential.

Why Join Us?

- Work, learn and grow with a small friendly, inclusive, and passionate team.
- Take pride in joining a successful, innovative team where every team member can have a big impact
- Master your craft in design, illustration, animation and video editing through on-the-job learning and professional development opportunities
- Create content that makes a meaningful contribution to our customers and their horses.
- Work closely with a passionate team and the opportunity to gain exposure to every aspect of marketing.
- Enjoy creative freedom and the ability to manage your own projects.

This job is a full time, on-site position at our office in Banksmeadow. Would consider a part-time position for a candidate who will be completing University at the end of the year.